



सत्यमेव जयते

Department of Science and Technology
Ministry of Science and Technology
Government of India



A Two-week
Faculty Development Program (FDP)
On
TRAINING PROGRAM
on
ENTREPRENEURSHIP



SEPTEMBER 1-14, 2026

इलाहाबाद विश्वविद्यालय



यावत् शाखास्तान्तो वृक्षाः

Organized by
DEPARTMENT OF ECONOMICS
University of Allahabad, Prayagraj - 211002

Supported by
**National Science & Technology Entrepreneurship
Development Board (NSTEDB)**
Department of Science and Technology
Ministry of Science and Technology, Govt. of India



About the University of Allahabad

Established on 23 September 1887, the University of Allahabad is the fourth oldest university in India and one of the country's most respected centres of higher learning. With a legacy of over 139 years, it has played a foundational role in shaping modern higher education in India and is widely known as the "Oxford of the East." Conceived under the vision of Sir William Muir, the University began as a degree-conferring institution and later evolved into a unitary and residential university under the University of Allahabad Act, 1921.

At present, the University operates across two major campuses, housing 33 academic departments, specialized research centers, and extensive academic infrastructure. It supports a vibrant student community through 10+ residential hostels and modern learning resources, including central libraries, laboratories, and digital facilities.



About the Department of Economics

- ◆ The Department of Economics became a truly full-fledged department in 1914, with the appointment of Herbert Stanley Jevons (son of the marginalist thinker, W.S. Jevons) as the first Professor of Economics and Head. A post-graduate course was also introduced in the same year, so that the fledgling department offered both, undergraduate and post-graduate courses.
- ◆ The legacy of this department is adhered by stalwarts like Professors C. D. Thompson, A.R. Burnett-Hurst and S. K. Rudra, Mr. B.P. Adarkar, and later by Professors J. K. Mehta, P. C. Jain, S. L. Pamar, Mahesh Chand and many others.
- ◆ The Department at present has thirty three faculty positions, of which 18 are currently in place, consisting of 02 Professors, 05 Associate Professors and 11 Assistant Professors. It has also a Planning and Development (NITI Ayog) Unit,



About the Program

This training program, supported by the Department of Science and Technology (DST), Government of India, aims to provide comprehensive training on Entrepreneurship to empower aspiring innovators and startups in science and technology. This program equips teachers and trainers with the skills and knowledge essential for fostering entrepreneurial values among students, guiding and monitoring their progress toward entrepreneurial careers.

(LMS) to help them with various activities such as business planning, intellectual property management, funding strategies, and market analysis. The program aims to provide learners with comprehensive knowledge of the Entrepreneurship Development process, helping them to recognize entrepreneurial traits and identify business opportunities. Faculty members are trained to develop skills in promoting Entrepreneurship Development programs, including methodology, tools, and techniques. Additionally, participants learn to assess the feasibility of projects through market surveys and practical evaluation methods for a successful implementation to the real world.

The program is designed to include panel discussions that provide insights into the process for setting up MSMEs and understanding the role and responsibilities of various supporting agencies, such as DIC, SIDC, and DI-MSME. The program takes participants on a virtual tour of the factory and online interaction with an experienced and successful entrepreneur. The role of technology business incubators is also highlighted to help participants understand contemporary startup ecosystems.

Supported by various R&D institutions, the program encourages learners to develop an understanding of IPR, trademarks and Industrial management, thereby strengthening marketing and management capabilities in MSMEs. Furthermore, this FDP enables them to acquire leadership skills, which also helps faculty to support students in learning social and emotional skills such as creativity, resilience, ethical decision-making, problem solving and collaboration that enables them to identify business opportunities and successful ventures.

Overall, this FDP seeks to create a faculty with entrepreneurship skills enabling them to contribute meaningfully to startup promotion, MSME development and the broader goals of self-employment and economic growth.





Program Objectives



To develop entrepreneurial orientation and leadership qualities among faculty members



To build capacity for designing and delivering entrepreneurship development programs



To familiarize participants with start-ups ecosystems, MSMEs, and government support schemes



To enable faculty to mentor, guide, and motivate students towards entrepreneurial careers



Topics to be covered

The following topics will be covered:

- Concept, scope, and importance of entrepreneurship
- Entrepreneurial competencies and achievement motivation
- Identification of business opportunities and generation of business idea
- Market survey techniques and pre-feasibility analysis
- Entrepreneurship development process and start-up lifecycle
- MSME setup: procedures, rules, regulations, and compliance
- Government schemes and institutional support for entrepreneurs
- Role of financial institutions, and funding agencies
- Business plan preparation: structure, cost estimation, and viability assessment.
- Innovation-driven and technology-based entrepreneurship
- Intellectual Property Rights (IPRs): patents, trademarks, copyrights
- Marketing, finance, and operations management for start-ups
- Soft skills, leadership, and business communication
- Interaction with successful entrepreneurs and experts



Who Can Participate



Faculty members, academicians, researchers, and trainers from universities, colleges, and entrepreneurship development organizations who are interested in entrepreneurship education, innovation, and startup mentoring.

Program Methodology



Expert lectures and interactive classroom sessions



Case studies, group discussions, and brainstorming activities



Role plays, simulations, and hands-on exercises



Virtual factory visits and interaction with entrepreneur



Action plan preparation, presentations, and feedback



Registration Fee : Nil



Program Duration : 2 Weeks



Mode of Conduct : Offline

Scan for Registration



Registration is mandatory for participation.
Interested participants must register using the QR code or the link below:



<https://forms.gle/oCBFecznD1kg3kS69>



Shortlisted participants
will be intimated through email.

Program Leadership



Patron

Prof. Sangita Srivastava
Hon'ble Vice Chancellor
University of Allahabad



Advisor

Prof. R. S. Singh
Dean - Faculty of Commerce
University of Allahabad



Advisor

Prof. S. K. Padhi
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